Abstract

This book investigates how certain alternative global religious groups, shamanic tourism industries, and recreational drug milieus grounded in the consumption of the traditionally Amazonian psychoactive drink ayahuasca embody various challenges associated with modern societies. During its expansion from the Amazon jungle to Western societies, ayahuasca use has encountered different legal and cultural responses in the destination countries. This encounter is discussed in the book in terms of how it discloses contemporary controversies regarding religious ambivalence in modern societies, and how disparate and competing ontological and epistemological discourse on ayahuasca use has emerged among ayahuasca drinkers and between them and the state. The role of science in the confrontations between ayahuasca drinkers and the law is also contemplated. The chapters include ethnographic investigations of ritual practice, transnational religious ideology, the politics of healing, and the invention of tradition. Authors explore symbolic effects of a “bureaucratization of enchantment” in religious practice, and the “sanitizing” of indigenous rituals for tourist markets. Larger questions on the global economics of ayahuasca in terms of notions of commodification and the categories of sacred and profane are also addressed. This unique book explores classic and contemporary issues in social science and the humanities, providing rich material on the burgeoning expansion of ayahuasca use around the globe.

Co-editors' biographies

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Preface

Foreword

Óscar Calavia Saéz

1. A Critical Review of the Literature on the Diaspora of Brazilian Ayahuasca Religions

Beatriz Caiuby Labate and Glauber Loures de Assis

Born during the twentieth century, Barquinha, Santo Daime, and the União do Vegetal, known as the Brazilian ayahuasca religions, were circumscribed to the northern region of Brazil at least until the beginning of the 70s. Since then, Santo Daime and the União do Vegetal have expanded significantly, each one in its own way, reaching all the regions of the country, crossing the Brazilian borders and the Atlantic Ocean. The process of internationalization of these groups involves complex nets and transnational alliances, generating intriguing issues on cultural translation and religious diaspora. Nevertheless, the theme is rarely explored and the information is widely scattered. This chapter proposes a critical review of the academic literature on the internationalization of these groups, including articles, master’s theses and doctoral dissertations in various languages, published or not, as well as texts on the legal aspects. Through a comparative approach, we seek to identify the main characteristics, tendencies, and perspectives of the ayahuasca field of studies. In this way, we hope to call attention to the possibilities and gaps of this discussion and, at the same time, to stimulate the development of more research. This chapter aims to become a sort of guide to the researchers in this area as well as to be of use to others interested in the subject. The internationalization of the ayahuasca religions has already reached dozens of countries in the world, and offers an interesting locus of study of the interaction among psychedelics, culture, language, and cognition.

2. Interpellations and Challenges in the Neoshamanic and Ayahuasca Fields in Uruguay
Juan Scuro

Since the 1990s, three major (neo)shamanic linages associated with sacred plants use have arrived in Uruguay. Each one comes from a particular Latin American national context: Brazil and its ayahuasca religions, Peru and vegetalismo, Mexico and the Red Path. In what way do these practices and discourses develop in a Latin American country imagined as “white,” “without indigenous people,” and “secular,” such as Uruguay? To what extent do the incorporation of these neoshamanic practices question the hegemonic narratives of the state-nation? National stereotypes come into play, with neoshamanisms being both product and producers of these processes of reaffirmation and the breaking down of stereotypes. In this chapter, I briefly describe the arrival of these practices to Uruguay, their specificities and adaptation, and the different relations they established, particularly regarding the use of indigenous spiritualities and sacred plants as therapeutically alternatives. I also analyze the legal and social status of ayahuasca (associated with ritual and spiritual uses) in Uruguay where the medicinal, industrial, and recreational use of cannabis has recently been legalized. Which similarities and differences, dialogues and tensions, exist between use of these two psychoactive substances in the Uruguayan context?

3. “Altered by the Hand of Man”: Contextualizing Ayahuasca Law in Britain and Europe

Jonathan Hobbs

Ayahuasca has a rich and complex cultural heritage but, today, the use of unfamiliar indigenous plant preparations across the continent presents novel challenges. Although it is not subject to international control, recently the number of arrests and prosecutions related to ayahuasca has rapidly increased and the current legal situation is complex and fraught with uncertainty. This chapter aims to trace the background constellation of laws, legal cases, appeals, and debates that, together, can sketch an outline explaining how ayahuasca has arrived at the legal position it currently occupies and what the future could potentially hold. This chapter involves a close study of both reported and unreported proceedings in the courts regarding ayahuasca and other plant psychedelics. It includes discussion of a variety of legal texts as well as valuable information gleaned from personal communication with defendants, lawyers and other actors. By examining these sources, it is possible to clarify why the legality of ayahuasca is so difficult to pinpoint as well as the reflexive implications of this complexity on determining the outcome of future cases. Despite binding judgments from the appellate courts, evolving prosecution strategies and recent legislation mean that the pervading uncertainty is no closer to a meaningful resolution. A thorough consideration of the legal and social history from across Europe aims to provide a useful summary of the challenges to both ayahuasca users and jurisprudence scholars.

4. Santo Daime in a “Post-Catholic” Ireland: Reflecting and Moving on

Guillan Watt
In this chapter I aim to update information about Santo daime in the Republic of Ireland (henceforth referred to as Ireland). I describe the history of the migration of Santo Daime to Ireland and the arrest of a Santo Daime Commander for the possession of DMT which resulted in a pending constitutional case regarding Religious Freedom. This case was pending for several years, during which time significant changes emerged in the Irish religious field, especially as regards the reputation and standing of the institutional Irish Catholic Church, as well as social changes that moved towards a more repressive attitude to psychoactive substances. My contention here is that these two trends influenced the outcome of the Constitutional Case. I also suggest through elucidating the changes in Santo Daime ritual since 2013 that these social and religious trends have likewise influenced Santo Daime in Ireland. I suggest that there is as a result a ‘relaxing’ of Catholic habitus (following Inglis’ 2004 use of Bourdieu’s concept) but that religious identities of the followers of Santo Daime do not altogether detach from Catholicism but rather the religion becomes (following Ganiels 2016) ‘extra-institutional’. In a similar vein with the introduction of more expressive Umbandaimype Works, current Santo Daime ritual practice also becomes ‘extra-institutional’ to ‘traditional’ and strict forms of Santo Daime. I also point out that an important influence on Santo Daime practice in Ireland is the difficulty in obtaining Daime on account of increased regulatory controls across national borders.

5. From Village to Forest: Artistic-Spiritual Partnerships between Ernesto Neto and the Huni Kuin

Ilana Seltzer Goldstein & Beatriz Caiuby Labate

Recently, installations of the Brazilian artist Ernesto Neto, with different degrees of Indian participation, have been presented in art museums in Bilbao, São Paulo, and Vienna. The beautiful tissue installations achieved part of their force from their references to ayahuasca healing by the Huni Kuin (Kaxinawa) people of the State of Acre in Brazil. It is interesting to note the convergence between the arrival of Indians to the ayahuasca urban circuit and the acquisition of space for Indian works in the arts system. Up until 2000 in Brazil, the consumption of the beverage was promoted mainly by Christian religions. From then on, Indian groups themselves began to organize experiences with ayahuasca attended by middle-class urban people. They also promoted visits to Indian villages in the Amazon. The insertion of Indian artists into contemporary art spaces started only a few years ago in Brazil, although it had already been happening in Australia, Canada, and in the United States since the 90s. The circulation of new forms of shamanism, of ayahuasca consumption, and of artistic objects and performances in national and international urban networks shows the great vigor and adaptability of Indian cultural practices. They represent rich, new possibilities for intercultural dialogue; at the same time, both moves raise delicate issues. First, the consumption of ayahuasca in Brazil is limited only to certain situations; abroad, frequently, it is forbidden. Second, in the case of artistic installations/performances, one can anticipate arguments about how collective intellectual property will be regarded and what are the risks of stereotyping alterity. Our chapter will examine the works by Neto in collaboration with the Huni Kuin in order to offer preliminary reflections on these questions and others about authenticity, cultural appropriation, and commoditization.
6. The Global Expansion of Ayahuasca through the Internet

Matthew Conrad

This chapter provides a comprehensive overview of ayahuasca’s presence on the Internet. It assesses a variety of online spaces through which information and cultural products are promoted and disseminated, in order to assess the Internet’s role in the current global expansion of ayahuasca. It is argued that the Internet has been instrumental to ayahuasca’s globalization due its capacity to facilitate the sharing of information and the dissemination of commodities, as well as the development of social networks across vastly disparate geographical locations and cultural groups. Website formats which enable collective discussion and encourage the relatively liberated negotiation of ideas and opinions have significantly influenced the way in which Peruvian vegetalismo has been re-invented, especially within Western individualistic and consumer contexts. Furthermore, the sharing of information pertaining to ayahuasca analogues used within psychonautic contexts, as well as the promotion and sale of ayahuasca-related commodities on the Internet, such as healing retreats, artworks, books, and the plants themselves, have also greatly expanded the worldwide interest in and accessibility of the entheogen and its related practices. Issues of cultural appropriation, representation, and ownership emerge as important features of ayahuasca’s globalization on the Internet, with novel concepts and practices eventually feeding back into local contexts through offline practice in the tourism setting. The democratized nature of (mis)information sharing on the Internet also poses potential health concerns, and constitutes a significant policy issue for governments and other organizations that seek to influence public perception of the entheogen.

7. Ayahuasca’s Influence on Gay Identity

Clancy Cavnar

Ayahuasca has been found in some research to have positive long-term effects on mental states, and a particularly strong positive effect on perceptions of identity. The research in this chapter examines these findings in relationship to the experience of gay people, who are often taught by their culture and religion that their lifestyles, values, and sexual orientation are unacceptable. A qualitative study examined the open-ended responses of 17 self-identified gay and lesbian participants who had drunk ayahuasca in a ceremonial context within the past three years, regarding their self-perceptions and integration of group beliefs. Participants drank either in shamanic or Santo Daime ceremonies or, in the case of one participant, with an Afro-Brazilian group that used ayahuasca. All participants reported affirmation of their sexual orientation, and no participants reported negative effects on perception of identity. Additional positive effects in other areas of their lives, which they attributed to ayahuasca sessions, contributed to the overall positive outcomes that were reported by this group as a result of their ayahuasca ingestion.
8. “Men,” “Shaman,” and “Ayahuasca” as Overlapping Clichés in the Peruvian Vegetalismo

Ana Gretel Echazú Böschemeier & Carl Kevin Carew

In this chapter we present the construction of the idea of a “Male-Shaman-Who-Heals-With-Ayahuasca” as an emergent myth in societies from the political North - a myth which asserts powerful meaning in a global world. This myth is related to power relationships between people and plants that are commodified and embedded in the context of capitalism and patriarchy. Guided by a reflexive empirical approach, we bring together four nodes of the myth (1. the male, 2. the shaman, 3. the one who heals, and 4. the ayahuasca), in order to compare them systematically with key chosen aspects. Within the results of a historical approach and long-term ethnographic fieldwork in the Lowland Peruvian Amazon, we aim to provide tools for the deconstruction of this myth by examining social, cultural, and historical roots of Peruvian curanderismo. We consider four aspects: the local dynamics of gender, the diversity of the specialist practitioners, the complexity of ideas about healing and the centrality of plants in a local pharmacopoeia in which ayahuasca is but one plant among many.

9. What Ayahuasca Wants: Notes for the Study and Preservation of an Entangled Ayahuasca

Silvia Mesturini Cappo

The recognition of Ayahuasca as a being, capable of agency and intention, taking action both as an healing and teaching spirit and as an ethical entity making a stand in the contemporary struggle for ecological survival and for indigenous culture valorisation is the central interrogation of this paper. What makes Ayahuasca an entity? Who is she an entity for? The importance of these questions is due to their centrality throughout multi-sited fieldwork conducted since 2004 among contemporary international shamanic networks linking various South American locations, namely the Peruvian Amazon, and European capitals such as Brussels, Paris and Rome. Field research has revealed that the comprehension, or acceptance, of Ayahuasca as an entity what differentiates the drug tourist and the long-term apprentice or practitioner. The more Ayahuasca becomes a “presence” the more the she moves from a space of “exceptional experience” to a space of regular, and yet extraordinary, “praxis”. But what does it mean, for a western secularized audience, to interact with her? What did it take for Ayahuasca to become a living entity to them? And what did it take them to become related to her? Attempting an answer to these questions will lead us to arguing what we’ve named “the hypothesis of an entangled Ayahuasca”. Comprehending Ayahuasca as entangled implies the acknowledgment of the numerous beings and diverse relations and interactions that call her into existence in a shared world and therefore are constitutive of her “being alive” and of her “wanting what she wants”.

10. La Dieta: Ayahuasca and the Western Reinvention of Indigenous Amazonian Food Shamanism
We undertake an unorthodox approach and investigate dietary and behavioural restrictions in the practice of Western ayahuasca drinking in comparison to indigenous Amazonian practices of dieting often believed to be the source of the “Western ayahuasca dieta”. Combining readings of Amazonian ethnography with the authors’ ethnographic research in neoshamanic contexts of ayahuasca drinking in Australia, the United States, and Peru, we consider how the practice of ayahuasca dieting has become detached from indigenous cosmologies and sanitized into a series of techniques that Westerners employ in the hope of attaining certain psychological and spiritual traits. We consider the dislocation of ayahuasca from indigenous cosmologies of reciprocity and predation—in which issues of human-environment relations are sanctioned and produced via shamanism—to a Western practice where “plant spirits” or “plant medicines” from an indigenous “tradition” meet the demands of the individual’s self-healing and personal development. This is explored by analysing key examples of indigenous food shamanism among indigenous Amazonian cultures in contrast to Western neoshamanic explanatory models of dieting, prescriptions to drink ayahuasca, and to the emic concept of “integration”. The comparison suggests how contradictions and limitations may occur when spiritual beliefs grounded in radically different social, economic and cosmological environments are appropriated and reinvented.

11. Power and Legitimacy in the Reconfiguration of the Yagecero Field in Colombia

Alhena Caicedo Fernández

Recent years have been witness to growing global-level allegations of sexual assault in contexts of yage consumption. While an apparently exceptional phenomenon, it is a scarcely recognised and studied issue. Beyond its legal and ethical implications, my goal is to propose a more in-depth and contextual explanation of the framework of social relations in which the practice of ritual consumption takes place and, as such, shed light on that which is at stake in the reconfiguration of the yagecero field. This article presents a case study carried out in Colombia and based on the capture of a renowned Neoshaman accused of sexual assault in 2015. It seeks to elucidate how, over a whole decade, this personality and his organisation provided evidence of the risks of a drift towards the sectarian as part of a Neoshamanic movement legitimised by the argument of indigenous authenticity. I propose an examination of the reconfiguration of the Colombian yagecero field promoted over the past thirty years by a growing process of urbanisation, elitisation and internationalisation, in a context whereby multiculturalism is exacerbated as a state policy. Such a transformation may be considered an interface between tradition and innovation based on which traditional yage consumption becomes available to new audiences, the ritual repertoire is amplified, new symbolic references are introduced and the mechanisms of the legitimacy and legality of its use are reformulated in the national and international context.
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**Jonathan Hobbs** read Natural Sciences at Cambridge University where his dissertation looked at the medical history of psychedelics. He went on to study Science, Technology and Medicine in Society at University College London, Imperial College London and the Wellcome Trust. His research interests include the philosophy of psychedelic consciousness and the intersecting roles of science, governance, law and the public in the history of drugs control.

**Gillian Watt** obtained her first degree at the University of Cambridge, UK, (Clare College), in Social and Political Sciences with special interest in Latin America. She has had an interest in the ritual use of ayahuasca since fieldwork with the Ashaninka people of the Ene region in Peru. A Masters at the Department of the Study of
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